



# Sponsorship Opportunities

Bay Area Women's Center's



Dinner & Wine Tasting

presented by

Labadie Auto Company

April 10, 2024

- Title Sponsor - \$7,500** (one available)
  - Exclusive event name and logo featured on all event materials
  - Two reserved tables (10 people each)
  - Full page ad in event program
  - Logo featured on event materials
  - Name & logo in BAWC Newsletter, BAWC website, and Annual Report



- Auction Sponsor - \$5,000** (two available)
  - Logo recognition on auction website and all auction materials
  - Reserved table of ten (10)
  - Full page ad in event program
  - Logo featured on event materials
  - Name & logo in BAWC Newsletter, BAWC website, and Annual Report

- Favor Sponsor - \$3,000** (two available)
  - Exclusive logo recognition on one of two event party favors
  - Reserved table of ten (10)
  - Full page ad in event program
  - Logo featured on event materials
  - Name & logo in BAWC Newsletter, BAWC website, and Annual Report

- Chef Sponsor - \$3,000** (two available)
  - Exclusive name and logo recognition as sponsor of our talented chefs
  - Reserved table of ten (10)
  - Full page ad in event program
  - Logo featured on event materials
  - Name & logo in BAWC Newsletter, BAWC website, and Annual Report

- Program Sponsor - \$2,500** (two available)
  - Exclusive recognition on cover of printed event program
  - Reserved table of ten (10)
  - Full page ad in event program
  - Logo featured on event materials
  - Name & logo in BAWC Newsletter, BAWC website, and Annual Report

- Gold Sponsor - \$1,500**
  - Reserved table of ten (10)
  - Half page ad in event program
  - Logo featured prominently on event materials
  - Name & logo in BAWC Newsletter, BAWC website, and Annual Report

- Silver Sponsor - \$1,000**
  - Four (4) event tickets
  - Business card ad in event program
  - Logo featured on event materials
  - Name in BAWC Newsletter, BAWC website and Annual Report

- Bronze Sponsor - \$500**
  - Two (2) event tickets
  - Name listed in event program
  - Name featured on event materials
  - Name in BAWC Newsletter, BAWC website, Annual Report, and auction website

- Patron Sponsor - \$250**
  - Two (2) event tickets
  - Name listed in event program
  - Inclusion in Annual Report



SCAN QR CODE TO  
SELECT YOUR SPONSORSHIP  
LEVEL ONLINE

DOW CREDIT UNION  
presents



## SPONSORSHIP FORM

OCTOBER 8, 2024

DOUBLETREE, BAY CITY

### TITLE \$7,500

(one available)

- Exclusive logo recognition as sponsor of our food vendors
- Reserved table of ten (10)
- Logo featured on screen at event
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

### AUCTION SPONSOR \$5,000

(two available)

- Logo recognition on auction website and all auction materials
- Reserved table of ten (10)
- Logo featured on screen at event
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

### CHECKOUT SPONSOR \$3,000

(one available)

- Exclusive logo recognition on printed bags for purse purchases
- Reserved table of ten (10)
- Logo featured on screen at event
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

### PROGRAM SPONSOR \$2,500

(two available)

- Logo printed on cover of program
- Reserved table of ten (10)
- Logo featured on screen at event
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

### FOOD SPONSOR \$2,500

(two available)

- Exclusive logo recognition as sponsor of our food vendors
- Reserved table of ten (10)
- Logo featured on screen at event
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

### DIAMOND CLUTCH \$1,500

- A reserved table of ten (10)
- Logo displayed on screen at event
- Logo featured on promotional materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

### EMERALD TOTE \$1,000

- Four (4) event tickets
- Logo displayed on screen at event
- Logo featured on promotional materials
- Name in BAWC Newsletter, BAWC website, and Annual Report

### SAPPHIRE SACHEL \$500

- Two (2) event tickets
- Name listed on promotional materials
- Name in BAWC Newsletter, BAWC website, and Annual Report

### RUBY WALLET \$250

- Two (2) event tickets
- Name on promotional materials
- Inclusion in Annual Report



SCAN THE QR CODE  
TO SELECT YOUR  
SPONSORSHIP ONLINE



# 5K-9

## RUN/WALK

A 5K WITH CANINES!

**JUNE 9, 2024**

### SPONSORSHIP OPPORTUNITIES

- LEADER OF THE PACK - \$2,500**
  - All Top Dog sponsor benefits plus...
  - Presenting sponsor of the event
  - Logo featured prominently on all promotional, social media and event materials
  - Four (4) total race entries
  
- TOP DOG - \$1,000**
  - All Show Dog sponsor benefits plus...
  - Exhibit table at event
  - Company supplied banner hung in race/event area
  - Two (2) race entries
  
- SHOW DOG - \$750**
  - All Race Dog sponsor benefits plus...
  - Logo featured on promotional, social media and event materials
  - Logo banner affixed to finish line arch
  
- RACE DOG - \$500**
  - All Friend of Dogs sponsor benefits plus...
  - Name included on website and social media
  - Recognition at award ceremony and throughout event
  - Name listed at finish line
  
- FRIEND OF DOGS - \$250**
  - Inclusion of company supplied promotional materials in racer goodie bags
  - Name listed in printed program included in goodie bags



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***Join us as a sponsor for this unique 5K race that lets you bring along your best friend – your dog!***

Nearly 50% of individuals facing violence in the home will stay in an abusive situation rather than leave their pet with the abuser. Through this race, it is our mission to give hope to survivors of violence by raising awareness, engaging in community education, and providing funds to support the boarding costs for pets whose owners are seeking safety and shelter at the Bay Area Women's Center.

Your contribution to this event helps fill a pressing community need and, in turn, provides valuable exposure to your organization. *We hope you can join us.*



## 2024 Sponsorship Opportunities

Please make your sponsorship selections on the preceding pages and return them along with your contact information below.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

*(If paying by credit card)*

Card Number: \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_

Payment enclosed     Please bill me in 2023     Please bill me in 2024

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return to Bay Area Women's Center, P.O. Box 1458, Bay City, MI 48706  
or email to [lrichardson@bawc-mi.org](mailto:lrichardson@bawc-mi.org)**

Questions? Contact Lindsay Richardson: [lrichardson@bawc-mi.org](mailto:lrichardson@bawc-mi.org) or 989-686-2251