



Bay Area Women's Center's



Dinner & Wine Tasting

presented by

Labadie Auto Company

April 2023

Sponsorship Opportunities

Title Sponsor - \$7,500 (one available)

- Exclusive event sponsorship
- Complimentary tickets for all event

Thank you, Labadie Auto Co!

- Two reserved tables of eight (8)
- Logo featured on event class
- Full page ad in event program
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report



Chef Sponsor - \$5,000 (two available)

- Exclusive name and logo recognition as sponsor of our talented chefs
- Eight (8) event tickets with reserved table
- Full page ad in event program
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

Favor Sponsor - \$3,000 (two available)

- Exclusive logo recognition on one of two event party favors
- Eight (8) event tickets with reserved table
- Full page ad in event program
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

Checkout Sponsor - \$3,000 (one available)

- Exclusive logo recognition on printed bags for auction checkout
- Eight (8) event tickets with reserved table
- Full page ad in event program
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

Program Sponsor - \$2,500 (two available)

- Logo featured on cover of event program
- Eight (8) event tickets with reserved table
- Full page ad in event program
- Logo featured on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

Gold Sponsor - \$1,500

- Eight (8) event tickets with reserved table
- Half page ad in event program
- Logo featured prominently on event materials
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

Silver Sponsor - \$1,000

- Four (4) event tickets
- Business card ad in event program
- Logo featured on event materials
- Name in BAWC Newsletter, BAWC website and Annual Report

Bronze Sponsor - \$500

- Two (2) event tickets
- Name listed in event program
- Name featured on event materials
- Name in BAWC Newsletter, BAWC website, Annual Report, and auction website

Patron Sponsor - \$250

- Two (2) event tickets
- Name listed in event program
- Inclusion in Annual Report



2023 Sponsorship Opportunities

Please make your sponsorship selections below.



Judy V Spencer 5K-9 Run/Walk

June 11, 2023



August 15, 2023

Leader of the Pack - \$2,500

- All Top Dog sponsor benefits plus:
- Presenting sponsor of the event
- Logo featured on all promotional, social media, and event materials
- Four (4) race entries

Top Dog - \$1,000

- All Show Dog sponsor benefits plus:
- Exhibit table at event
- Company supplied banner hung in race/ event area
- Two (2) race entries

Show Dog - \$750

- All Race Dog sponsor benefits plus:
- Logo featured on promotional, social media, and event materials
- Logo banner affixed to finish line arch

Race Dog - \$500

- All Friend of Dogs sponsorship benefits plus:
- Name included on BAWC websites and social media accounts
- Recognition at award ceremony and throughout event
- Name listed at finish line

Friend of Dogs - \$250

- Inclusion of company supplied promotional materials in participant goodie bags
- Name in program included in goodie bags

Diamond Clutch Sponsor - \$1,500

- 8 event tickets and event mentions
- Logo featured on promo materials, social media, auction website, and event program
- 1 hour awareness training of choice – contact us for available programming
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

Emerald Tote Sponsor - \$1,000

- 4 event tickets and event mention
- Logo featured on promo materials, social media, auction website, and event program
- Name & logo in BAWC Newsletter, BAWC website, and Annual Report

Sapphire Satchel Sponsor - \$500

- 2 event tickets and event mention
- Name featured on promo materials, social media, auction website, and event program
- Name in BAWC newsletter, BAWC website, and Annual Report

Ruby Wallet Sponsor - \$250

- 2 event tickets, listing in event program
- Name listed on auction website and in Annual Report



2023 Sponsorship Opportunities

Please make your sponsorship selections on the preceding pages and return along with your contact information below.

Company _____

Contact Name _____

Address _____

City/State/Zip _____

Email Address _____

Phone _____ Fax _____

(If paying by credit card)

Card Number: _____

Expiration Date _____ CVV # _____

Payment enclosed Please bill me in 2022 Please bill me in 2023

Sponsor Signature _____ Date _____

**Please return to Bay Area Women's Center, P.O. Box 1458, Bay City, MI 48706
or email to lrichardson@bawc-mi.org**

Questions? Contact Lindsay Richardson: lrichardson@bawc-mi.org or 989-686-2251